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| Ph.D., Associate Professor Zinyakova AA | The purpose of the proposed course "Culture of speech and etiquette of the doctor" is the practical mastery of the Ukrainian literary language, which is based on the study of its systems - lexical-semantic, phonetic, grammatical, as well as patterns that determine the use of certain verbal / nonverbal means in accordance with modern norms. .  The task of the discipline: to ensure perfect mastery of the whole set of norms of modern Ukrainian literary language in order to comply with the culture of oral and written speech of the future doctor in various genres and styles of communication (formal, informal, neutral) to solve communicative problems in the professional sphere.  The course provides a number of practical classes, which will develop the following language norms, namely: orthoepic, accent, morphological, spelling, lexical, phraseological, grammatical, stylistic and etiquette of communication. The offered types of works before employment will form necessary professional abilities and skills of the future expert. Forms and methods of teaching are problem-based learning, work with textbooks and additional sources, exercises and test tasks, observation of oral speech, situational tasks.  Thus, the course is focused on the formation of practical skills and abilities of effective communication of future doctors in the performance of their professional duties - official, communication with various segments of the population, training and more. | Speech culture and doctor's etiquette |