

BASICS IN MANAGEMENT OF DIGITAL TRANSFORMATION SUMMER 2023

Schedule

Schedule should serve as orientation rather than strict sequence. Depending on the progress in the lecture and potential guest talks the topics and the order of the topics may change.

1.	<i>Introduction & organizational matters</i>	<i>17.04.2023</i>
2.	<i>Characteristics of the digital transformation; Digital transformation as a management concept; Digital maturity</i>	<i>24.04.2023</i>
3.	<i>Digital transformation framework; Trends</i>	<i>08.05.2023</i>
4.	<i>Strategic management of digital transformation; Digital transformation strategy framework</i>	<i>15.05.2023</i>
5.	<i>Digital business models</i>	<i>22.05.2023</i>
6.	<i>Digital platform strategies; Digital platforms as gatekeepers; Strategic ambidexterity; Intellectual Property</i>	<i>05.06.2023</i>
7.	<i>Portfolio management; Agile and lean thinking; Kanban</i>	<i>12.06.2023</i>
8.	<i>Scrum; Scaled agile – SAFe; Design thinking</i>	<i>19.06.2023</i>
9	<i>Business processes in a digital age; Digital customer interfaces</i>	<i>26.06.2023</i>
10.	<i>Data and analytics</i>	<i>03.07.2023</i>
11.	<i>Organization</i>	<i>10.07.2023</i>
12.	<i>Leadership</i>	<i>17.07.2023</i>