





INTRODUCTION

BINUS UNIVERSITY INTERNATIONAL

Study Double Degree in Indonesia

An Indonesian Degree + A Degree from a Top University Partner







THE World Banki





BINUS UNIVERSITY

Times Higher Education Asia University Rankings 2025



binusacid

WHY YOU SHOULD STUDY AT BINUS UNIVERSITY INTERNATIONAL IN INDONESIA



ASEAN 2025 AppliedHE Ranking

BINUS University is #1 in Indonesia, #2 in Southeast Asia



ASEAN Hub

Jakarta hosts the ASEAN Secretariat, the central administrative body for the Association of Southeast Asian Nations



Affordable Living

Jakarta is more budget-friendly than cities like Kuala Lumpur and Singapore





Binus University Campuses



BINUS @KEMANGGISAN KAMPUS SYAHDAN



BINUS @KEMANGGISAN KAMPUS ANGGREK



BINUS **®KEMANGGISAN** KAMPUS KIJANG



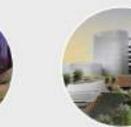
BINUS KAMPUS JWC



BINUS



BINUS



BINUS @MALANG



BINUS @SENAYAN KAMPUS FX



BINUS **@SEMARANG**



BINUS @ALAM SUTERA

SATU

@BANDUNG



BINUS BANDUNG



SATU **BPONTIANAK**



BINUS @BEKAS!



binussed

BINUS @Senayan

Joseph Wibowo Center campus Jl. Hang Lekir I No. 6 Senayan

THEN UUS OLIVIES



International Environment in BINUS International







international.binus.ac.id

fX Mall Sudirman - 6th floor 31, Jend, Sudirman, Gelora Jakarta 10270, Indonesia

Jakarta 10270, Indonesia

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MELLINGTON

MACQUARIE

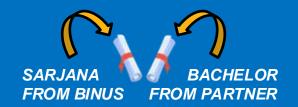
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BINUS INTERNATIONAL DOUBLE DEGREE PROGRAM



Double Degree program is a program, where students can get double degree at once in a short time period by two different universities. This program gives the opportunity for their students to enroll in two majors at the same time based on their individual preferences, with a study duration one or two-year study abroad, so the students will graduate with a double degree (Sarjana + Bachelor).



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UNIVERSITY

BU Bournemouth

^{University of} Nottingham

WESTERN SYDNEY

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BOSTON UNIVERSITY

MACQUARIE University

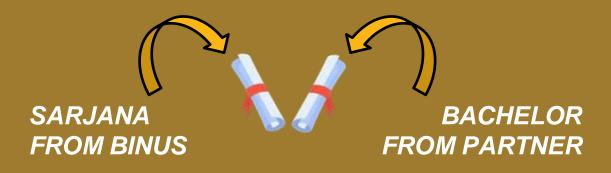
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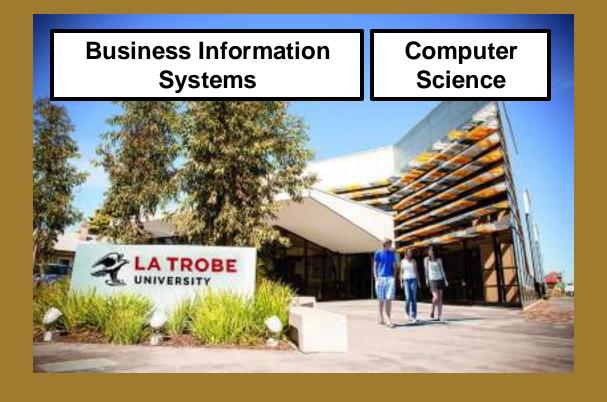
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BINUS INTERNATIONAL TWO-DEGREE PROGRAM

4 years in Jakarta get two degree





Business Information Sys	stems	Business Manag	ement & Marketing	Computer \$	Science	Digital Business
Finance International	Inter	national Business	isiness Graphic Design & New Media		Interact	ive Digital Media



3+1



BU Bournemouth





JNIVERSIT



Commercial / Product and Brand Manager

of products, brands, and services.

Business Development Assistant

Career Opportunities

Marketing

 Business / Finance / Market Research / Digital Marketing Analyst

Business Management &

Studying business management and marketing

organizations are managed, and how marketing

can be used to highlight the quality and value

will give you a unique insight into how

- Brand Specialist / Brand / Marketing Executive
- Business / Marketing Consultant
- Entrepreneur / Business Start-Up Owner
- Chief Marketing Officer (CMO)



Business Information Sys	stems	Business Manag	ement & Marketing	Computer	Science	Digital Business
Finance International	Intern	ational Business	Graphic Design &	New Media	Interact	ive Digital Media



UNIVERSITY

AUSTRALLA

Computer Science

By studying computer science, you will gain experience with the theory and practice of computer science as they explore algorithms, programming languages, and operating systems.

- Web or Mobile Application Developer
- Software Engineer
- Network Administrator
- Computer Security Professional
- Multimedia Systems Developer
- Games Developer
- Database Administrator
- IT Sales Engineer
- Data Scientist
- Artificial Intelligence Engineer

Business Information Sy	stems	Business Manag	ement & Marketing	Computer \$	Science	Digital Business
Finance International	Intern	ational Business	Graphic Design &	New Media	Interact	ive Digital Media



Business Information Systems

Excellent for you who enjoy working with computers and technology, you will study how to utilize information systems and technology to improve the flow of business and business decision-making.

- Cloud Storage Certified Programmer
- Social Media Strategist
- Data Scientist
- Digital Business Technopreneur
- Enterprise Resource Planning Analyst (SAP Certified)
- E- Commerce Developer / Programmer (Mobile : IOS, Android)
- Digital Media Technopreneur



Creative Digital Communication

This new program reflects BINUS University's forward-thinking approach, emphasizing digital communication, storytelling, and data-driven strategies as essential competencies for future communication graduates.

- Content Specialist
- Social Media Specialist
- Digital Content Writer
- Event / Media Planner
- Public Relations Specialist
- Copywriter
- Digital Journalist
- Entrepreneur

Business Information Syst	ems	Business Manage	ement & Marketing	Computer S	cience	Digital Business
Finance International	Inter	national Business	Graphic Design &	New Media	Interac	tive Digital Media



Finance International

Studying international finance is a good opportunity to learn about the latest developments in the finance industry, because many of them impact directly on international transactions and markets.

- Business Consultant
- Financial and Investment Advisor
- Business Development Manager
- Start-Up Founder
- CFO
- Innovative Finance Specialist



International Business

Studying international business allows you to see how globalization has brought about an increasing 'connectedness' of businesses, markets, people, and information across countries.

- International Brand Manager
- Assistant Export / Import Manager
- Assistant International Marketing Development
- Trade Development Officer
- International Account Executive
- Supply Chain Management Officer
- International Purchasing Officer / Business Analyst
- Diplomat
- Education Abroad Counselor / Foreign Sales Representative



2.5+1.5

UNIVERSITY

INTERNATIONAL INSPESS SCHOOL

Digital Business

This program focuses on various business solutions to digital tech issue. Students will learn and practice how technology can change business performance, and more importantly, how to utilize technology to create new business opportunities by developing ecosystem and networks.

Career Opportunities

- Digital Entrepreneur
- Researcher
- Investor/Consultant
- Digital Specialist
- Digital Business Professional
- Analyst

WESTERN SYDNEY

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Business Information Sys	tems	Business Manag	ement & Marketing	Computer \$	Science	Digital Business
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Graphic Design & New Media

The Graphic Design and New Media Program offers a variety of opportunities in the creative industries. It is for any students who want to enhance their creativity and knowledge in challenging the competition of professional designers and the global creative industry.

- Graphic Designer / Illustrator
- Publication Design
- Branding Consultant
- Photographer
- Web Designer
- Television and Broadcast Studio
- Corporate and Retail Industry
- Government Institutions



Interactive Digital Media

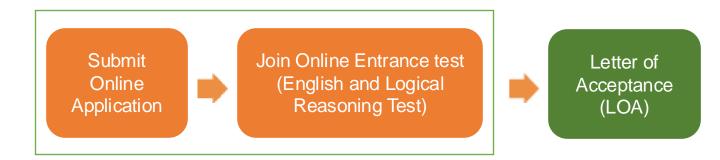
It focuses on producing a meaningful experiences for people in new digital media such as web pages, smart phones, UI devices, and screen-based interface designs. Our students will have a multitude of experiences in learning and practicing to produce their own projects.

- Multimedia Designer
- Motion Designer
- Game Designer
- UI/UX Designer
- Game Artist

SAVE COST & EARN TWO DEGREES

S.Kom & B.CompSc	S.Kom & B.I.T S.Ikom & B.Comm (Hons.) S.E & B.Bus Living: AUD 30,000/yr	S.Kom & B.Info.Tech	S.E & B.Comm S.Ak & B.Comm	S.E & B.A S.Ak & B.A Living: EUR 11,000/yr
Tuition: AUD 19,800/yr BU Bournemouth University	Edinburgh Napier	Northumbria University NewCASTLE	Tuition: AUD 47,760/yr	Solbridge HTERRATIONAL SCHOOL OF RUSHIESS
 S.E & B.A (Hons.) Living: GBP 15,000/yr Tuition: GBP 16,250/yr 	S.E & BA (Hons.) Business Management Living: GBP 15,000/yr Tuition: GBP 15,160/yr	S.Sn & B.A (Hons.)	S.Kom & B.Sc (Hons.)	S.E & B.BA

ADMISSIONS PROCESS



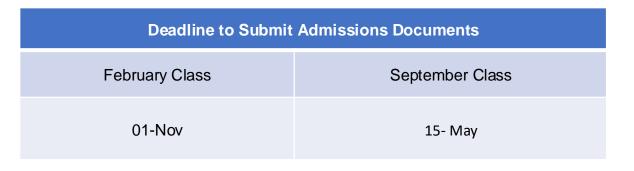


Register to Online Admissions portal https://binus.edu/admissions/

General Admissions Documents:

- 1. Latest education transcripts and graduation certificate,
- 2. Colour copy of passport personal page (valid for the full duration of the study or at least 30 months),
- 3. Photograph (300 kb; electronic version),
- 4. Birth certificate,
- 5. Family registration certificate,

All documents must be in English.





BINUS BUSINESS SCHOOL INTERNATIONAL MBA PROGRAMS



BINUS Business School The best MBA program in Indonesia for four consecutive years QS Global MBA Rankings 2025





Top #201-250 Global





Our Rankings











EXPERIENTIAL LEARNING

Harvard Business case study

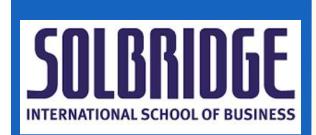
BBS case study

Coaching session with certified coach

Assignment by Projects

MM INTERNATIONAL PROGRAMS

MM ProfessionalMM Executive inin BusinessStrategicManagementManagement





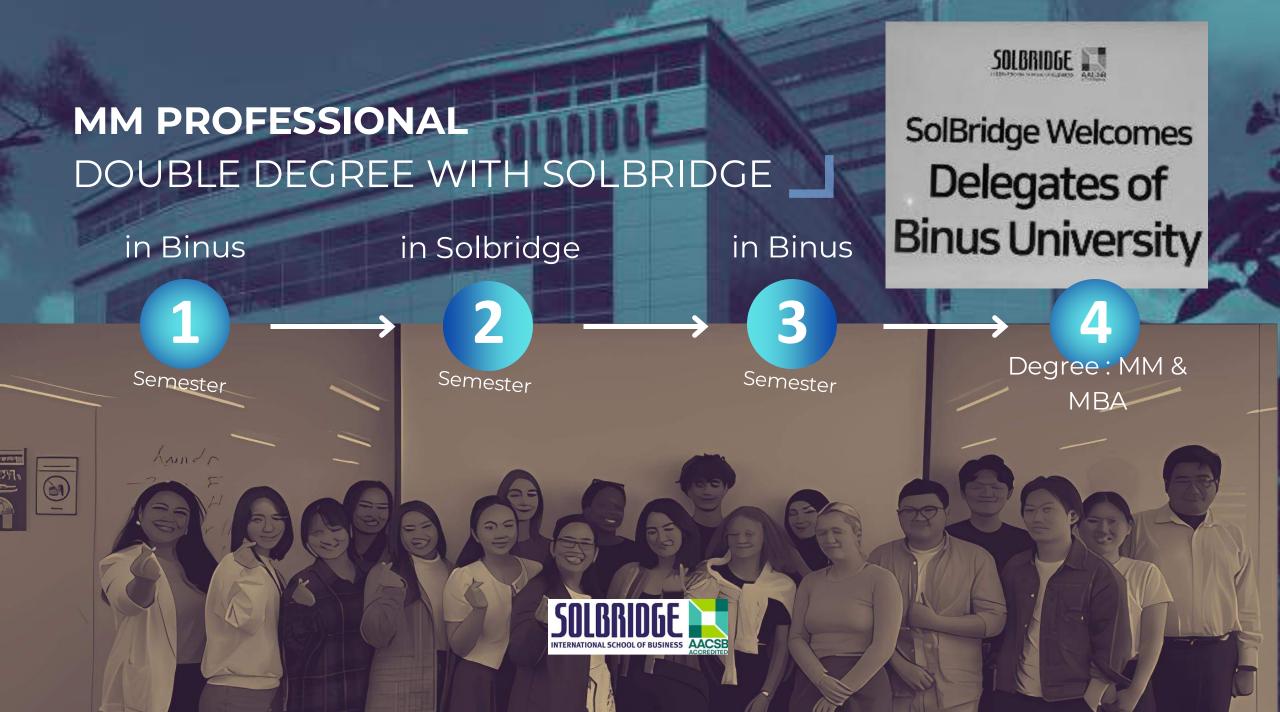
Adhiet Saputra SVP Corporate Strategy and Business Development Indonesia Battery Corporation





Hendy Gunawan SVP, Head, Enterprise Data Governance Sinarmas Bank

	Semester	Period	Courses
			Marketing Management in Digital Era
DEGTIAL CONTRACTOR		Pl	Leadership & Organizational Behavior
MM Professional			Accounting for Managers
in Business Management	S1		Digital Business Management
Wanagement Control of the second seco		P2	Research Methodology
			Business Negotiation & Selling Skills
			Research Analysis & Publication
		Pl	Operations Management & Strategy
CALINA COL			Academic English for Professionals
 Program is delivered over 18 months (3 semester) Classes are conducted on Friday (6.30 - 9.30 pm) and Saturday (7.30 am - 	S2		Design Thinking and Entrepreneurship
4.30 pm)Open to non-business major graduates		P2	Corporate & Business Strategy
 Case Studies: Harvard, Standford, INSEAD and other prominent universities Seminars from prominent companies: CEO Speaks, CFO Forum, CMO Chat 			Management Consulting Field Project
 Student counseling service and Alumni association & network 			Corporate Finance
	S3	Pl	Thesis
		P2	Business Ethics





MM Executive in Strategic Management

CREATE FUTURE WITH BINUS BUSINESS SCHOOL

- Providing the most convenient program for Top Executives.
- Classes are conducted on Saturday (7.30 am 5.30 pm)
- Combining face-to-face and online learning method for some courses.
- Case Studies: Harvard, Standford, INSEAD and other prominent universities.

AACSB

- Seminars from prominent companies: CEO Speaks, CFO Forum, CMO Chat
- Enhancing business networking through networking events with alumni
- Providing free business consultancies through Group Field Projects.
- Student counseling service and Alumni association & network

Semester	Period	Courses
		Accounting for Executives
	Pl	Design thinking and Business Innovation
		Leading in a Global Environment
SI		Digital Transformation
	P2	Strategic Marketing Management
		Business Research I
		Startups and Corporate Entrepreneurship
	Ρl	Strategic Human Capital and Change Management
S2		Business Research II
	P2	Operation and Supply Chain Management
		Corporate Governance and Ethics
S3	Ρl	Agile and Disruptive Business Strategy
		Corporate Finance
		Executing Business Strategy
	P2	Thesis

APPLICATION PROCESS & DEADLINE

Submit Online Application Join Online Entrance test (English and Interview with Head of Program) Letter of Acceptance (LOA)

General Admissions Documents:

- Register to Online Admissions portal https://binus.edu/admissions/
- 1. Bachelor degree diploma and transcript
- 2. Formal photograph 4x6 cm
- 3. Color copy of passport ID page
- 4. Birth certificate
- 5. Family registration certificate
- 6. Two recommendation letters
- 7. Curriculum Vitae (CV) with job description
- 8. One letter of working statement from company

All documents must be in English.

Deadline to Submit Admissions Documents							
March Class	June Class	September Class	November Class				
1 Dec	1 March	15 May	1 Aug				



FEES & LIVING COST

Big Mac

AUD 2,78 IDR 29,545



AUD 2,69 USD 1,83 IDR 28,500



AUD 14,80 USD 10,10

Noodle

Tuition Fees

Offshore International Students

Undergraduate*

PROGRAM		Yearly F	Payment	
	Year 1	Year 2	Year 3	Year 4
 Business Management & Marketing Business Information Systems Computer Science Creative Digital Communications Digital Business Finance International Business Graphic Design & New Media Interactive Digital Media 	USD 12,600	USD 12,600	USD 11,400	USD 8,000

*Tuition fee applicable for full 4 years in Jakarta. Costs associated with pursuing a Double Degree abroad not included

Tuition Fees

Offshore International Students

PROGRAM	Semesterly Payment		
	Semester 1	Semester 2	Semester 3
MM Business Management in Professional	USD 4,500	USD 4,500	USD, 4,300
MM Executive in Strategic Management	USD 5,800	USD 5,800	USD 5,400

*Tuition fee applicable for full 4 years in Jakarta. Costs associated with pursuing a Double Degree abroad not included

Indonesian Friendship Scholarship (IFS)

BENEFIT Partial Tuition Fee Scholarships of Up to USD 21,900*

Assessment:

Entrance test result (English and Aptitude test)

Latest education transcripts

The scholarships will make your average yearly fee of **USD 6,000 for Undergraduate** and semesterly fee of **USD 3,000 for International MBA**.

*Not applicable for transfer students and costs associated with pursuing a Double Degree abroad not included

BINUS World Class Scholarship

BENEFIT

Full tuition and dormitory scholarship*

Assessment:

Entrance test result (English and Aptitude test)

Latest education transcripts

Motivation letter

Interview (if necessary)

Applicable for students with nationalities: America, Europe, North Africa, West and Middle Asia, Australia, and New Zealand

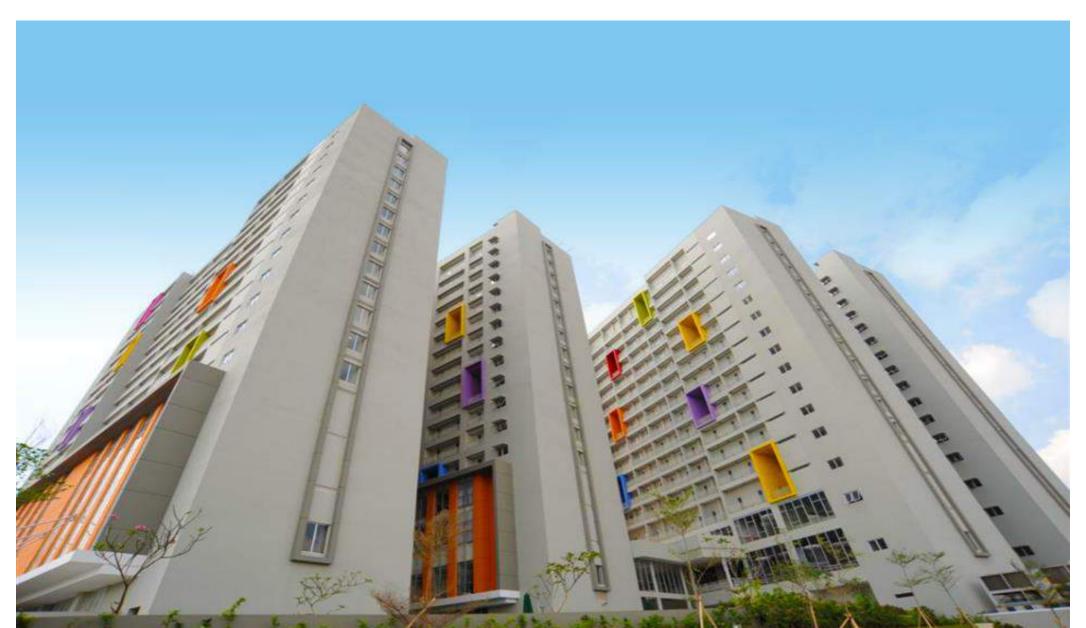
*Not applicable for transfer students and costs associated with pursuing a Double Degree abroad not included



To receive information about Admissions, Scholarship, and to obtain an application fee waiver

Dormitory and Student Support

BINUS SQUARE – HALL OF RESIDENCE



BINUS SQUARE – HALL OF RESIDENCE











Facilities:

- Laundry Svc.
- 24h Security
- 24h Minimarket
- ATM Center
- Swimming Pool & Gym
- Wi-Fi
- Free Shuttle

STUDENT SUPPORT SERVICES







5-Days Bootcamp Program for grade 12 students

Objective: introducing college life at BINUS University International and life in Jakarta, Indonesia,

as an international student

We provide (free of charge):

- Accommodation in our dormitory guest room (twin bed)
- 3 meals per day
- Workshops (topics can be tailored according to the school needs such as IT, Business, or Design.
- Fun excursions
- Transportation within Jakarta

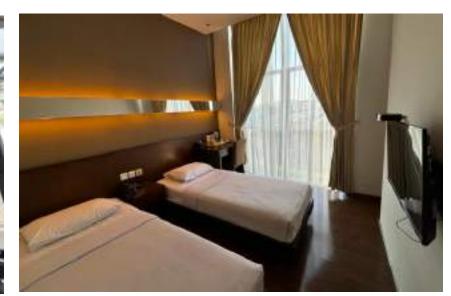
All you need to prepare are the flight tickets!

Propose your visit by emailing to nur.farisa@binus.edu or WhatsApp +62 882-1406-7430









Niigata Meikun Senior High School Visits to BINUS International – 7 March, 2024





Other Visits





New Zealand School, Jakarta



BELTEI International School, Cambodia







Become a Part of the BINUSIAN Global Community!

+6288-2140-67430 (WhatsApp)



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binusinternational







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Email : nur.farisa@binus.edu ikusumastuti@binus.edu **SCAN HERE!**



For Programs and Admissions Information