





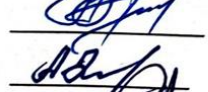

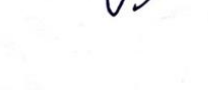
Ministry of Education and Science of Ukraine
Petro Mohyla Black Sea National University

of Physical Education and Sports Faculty
Olympic and Professional Sports Department



**Organization and Conduct of Mass Sports Events
(using a bilingual methodology) Curriculum**

Field of Study 01 "Education/Pedagogy"
Specialty 017 "Physical Education and Sports"

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1. Description of the academic discipline

Name of indicator	Characteristics of the discipline	
Name of discipline	OKP 01 "Organization and Conduct of Mass Sports Events" (using a bilingual methodology)	
Field of study	01 Education/Pedagogy	
Specialty	A17 Physical Education and Sports	
Specialization (if any)		
Educational program	Physical Education and Sports	
Level of higher education	Third (educational and scientific) level	
Status of discipline	Mandatory	
Course	1	
Academic year	2024-2025	
Semester(s) number(s):	Full-time	Part-time
	1 semester	
Total number of ECTS credits/hours	3 credits / 90 hours - full-time	
Course structure: – lectures – seminars (group) – hours of independent work by students –	Full-time	Part-time
	10	
	20	
	60	
Form of interim control (if any)		
Form of final control	Credit (IInd semester)	

2. Purpose, aims, and results of studying the discipline

Abstract. The discipline "Organization and Conduct of Mass Sports Events" (using a bilingual methodology) is aimed at providing doctoral students with systematic knowledge and professional competencies regarding the theoretical foundations, methodologies, organizational mechanisms, and management technologies for preparing and conducting mass sports events at various levels using a bilingual approach in professional and scientific activities.

The aim of the discipline is to develop the ability of applicants to plan, organize, and manage mass sports events at the national and international levels at the scientific and methodological level, using bilingual professional communication and innovative management technologies. The course is taught using a bilingual methodology and ensures the acquisition of language skills, particularly in English.

The main aims of the discipline are:

1. To deepen theoretical knowledge of the organizational principles of mass sports events.
2. Mastering the regulatory and legal framework in the field of physical education and sports in Ukraine and international standards.
3. Forming management competencies in the field of sports management.
4. Developing skills in preparing bilingual professional documentation.
5. Developing the ability to scientifically analyze modern models of sports event organization.
6. Acquiring practical skills in planning, budgeting, marketing, and evaluating the effectiveness of sports events.

As a result of studying the discipline "Organization and Conduct of Mass Sports Events" (using a bilingual methodology), the applicant should:

KNOW:

1. The theoretical and methodological foundations of organizing and conducting mass sporting events at various levels.
2. The classification and specifics of sporting events (competitions, festivals, tournaments, championships, mass sporting events).
3. The regulatory and legal framework for physical culture and sports in Ukraine (in particular, the provisions of the Law of Ukraine "On Physical Culture and Sports") and international regulations for the organization of sporting events.
4. The organizational structure of preparing a sporting event (organizing committee, panel of judges, technical services).
5. Principles of strategic planning, budgeting, and financial support for mass sporting events.
6. Fundamentals of sports marketing, sponsorship, and communication policy.
7. Features of security, medical support, and risk management.
8. Professional terminology in Ukrainian and English in the field of sports management.
9. Modern digital technologies for managing sports events.
10. Methodology for scientific analysis of the effectiveness of mass sports events.

BE ABLE TO:

1. Develop a concept, program, and regulations for a mass sports event.
2. Plan a calendar of events and prepare organizational and administrative documentation (including bilingual).
3. Form an organizing committee and coordinate the work of all services.
4. Draw up a budget, carry out financial planning, and evaluate the economic effectiveness of the event.
5. Provide marketing support for the sports event and attract partners and sponsors.
6. Ensure an adequate level of safety and compliance with regulatory requirements.
7. Use English-language professional vocabulary in the preparation of presentations, reports, scientific publications, and during professional communication.
8. Apply modern methods of analysis and evaluation of the effectiveness of mass sports events.
9. Develop innovative models for organizing sports events, taking into account international experience.
10. Integrate the results of their own scientific research into the practice of organizing mass sports events.

Methods and forms of training. The curriculum of the academic discipline "Organization and Conduct of Mass Sports Events" (using a bilingual methodology) involves teaching material in the form of: conversations, debates, discussions, and explanatory-illustrative methods. The main forms of organizing classes are lectures (problem-based, interactive); seminars; practical classes (project development); preparation of a scientific publication or a sports event project; individual consulting work under the guidance of a teacher and independent work of higher education seekers. Forms of training: full-time

To achieve educational aims, overall personal development, and professional training, it is advisable to use various teaching methods, namely verbal, visual, and practical methods; methods of organizing cognitive activity (partial search, research); methods of stimulating and motivating learning (cognitive and educational discussions, simulations); methods of control and self-control (oral, written, testing, etc.)

Organization of current and final knowledge control: modern didactics distinguishes the following control methods: problem-search methods; case method; project method; bilingual presentations; modeling of management situations. Thus, the means of diagnosing learning success during the teaching of a discipline include the consideration of theoretical questions (oral questioning), questions of conceptual apparatus (in the form of tests), the solution of practical problems, the performance of individual-consultative and independent work (verification and defense of an individual scientific-practical project), and the writing of control papers.

Upon completion of the course, a test is administered.

2.1. List of competencies that are developed through the study of the following subjects

Integral competence	IC. Ability to generate new ideas, solve complex problems of professional and/or research and innovation activities in the field of physical education and sports, apply methodology of scientific and pedagogical activities, conduct own scientific research, the results of which have scientific novelty, theoretical and practical
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	significance.
General competencies	GC 02. Ability to solve complex problems in the field of physical education and sports based on a systematic scientific worldview and general cultural outlook, while adhering to the principles of professional ethics and academic integrity.
	GC 03. Ability to work in an international context.
Special competencies	<p>SC 03. Ability to integrate knowledge from different fields, apply a systematic approach, and take into account legal, ethical, and other aspects when solving complex problems in the field of physical education and sports and conducting research.</p> <p>SC 04. Ability to use modern scientific methods, information technologies, databases and other electronic resources, specialized software in scientific and scientific-pedagogical activities in the field of physical education and sports.</p> <p>SK 05. Ability to initiate, develop, implement, and manage complex scientific and innovative projects in the field of physical education and sports and related areas.</p>
Learning outcomes	
CS 01. Have advanced conceptual and methodological knowledge of physical education and sports and at the intersection of fields of knowledge and specialties, as well as research skills sufficient to conduct scientific and applied research at the level of the latest global achievements in the relevant field, obtain new knowledge, and/or implement innovations.	
CS 06. Analyze, systematize, and activate knowledge and/or professional practice of phenomena and processes in the field of physical education and sports in Ukraine and other countries of the world using available scientific data and methods, problems and trends in the development of sports, physical education, and health and recreational physical activity of various segments of the population.	
CS 08. Develop and implement innovative comprehensive scientific projects, conduct patent and license searches, and prepare grant applications for research in the field of physical education and sports.	

2.2. Prerequisites and post-requisites for studying the discipline

Prerequisites

The prerequisites for studying the discipline "**Organization and Conduct of Mass Sports Events**" (using a **bilingual methodology**) are mastery of the following disciplines:

- "Philosophy of Science and Methodology of Scientific Research";
- "Methodology and Organization of Scientific and Pedagogical Activities in Higher Education";
- "Foreign Language for Academic Purposes (English)";
- "Theory and Methodology of Physical Education";

- "Marketing in the field of physical education and sports";
- "Pedagogy and Psychology of Higher Education";
- "Information technologies in scientific activity."

The knowledge gained while studying these disciplines provides the theoretical, methodological, and linguistic training necessary for effective mastery of the course content and implementation of a bilingual approach.

Post-requisites

The results of studying the discipline are the basis for:

- preparing and testing the results of dissertation research;
- completion of teaching (assistant) practice in higher education institutions;
- the development and implementation of innovative models for organizing mass sports events;
- preparation of scientific publications in professional publications in Ukraine and international journals;
- participation in international scientific and practical conferences and sports projects;
- formation of the applicant's individual educational and scientific trajectory.

3. Program of the academic discipline "Organization and Conduct of Mass Sports Events" (using a bilingual methodology)

Curriculum: distribution of hours.

Full-time form:

	Topics	Lectures	Practical (seminars, labs, small groups)	Independent work
1	Topic 1. State regulation and legal mechanisms for conducting physical education, health, and sports activities in Ukraine	2	4	10
2	Topic 2. Theoretical and methodological foundations of organizing mass sports events	2	4	10
3	Topic 3. Management and technologies for holding sports events	2	4	10
4	Topic 4. Bilingual methodology in the organization of mass sports events	2	4	10
5	Topic 5. Organization and conduct of mass sports events (using bilingual methodology)	2	4	20
	Total for the course	10	20	60

4. Course content

4.1. Lecture plan

Full-time

No	Lecture topic/plan	Number of hours
1	Topic 1. State regulation and legal mechanisms for conducting physical education, health, and sports activities in Ukraine. <ol style="list-style-type: none">1. Legislative and regulatory acts in the field of physical education and sports.2. Structure of state management of physical education, health, and sports activities.3. Legal mechanisms for organizing sports events.4. Licensing and certification of sports facilities and specialists.5. Responsibility and control in the field of physical education and sports.6. Integration of national and international standards.	2
2	Topic 2. Theoretical and methodological foundations of organizing mass sports events <ol style="list-style-type: none">1. Mass sports events as a socio-managerial phenomenon.2. Regulatory and legal support for the organization of sports events.3. Methodological approaches to the organization of mass sports events.4. Principles and patterns of organizing sports events.5. Structural and functional model of event organization.6. Methodology for evaluating the effectiveness of mass sports events.	2
3	Topic 3. Management and technologies for conducting sports events. <ol style="list-style-type: none">1. Management of sports events as a component of sports management.2. Strategic and operational planning of sports events.3. Organizational structure of event management.4. Resource provision technologies (finance, personnel, material and technical base).5. Logistics, security, and risk management.6. Marketing and digital technologies in sporting events.7. Monitoring and evaluating the effectiveness of the event.	2
4	Topic 4. Bilingual methodology in the organization of mass sports events <ol style="list-style-type: none">1. Professional terminology of sports management in Ukrainian and English.2. Preparation of bilingual documentation: regulations, rules, reports, presentations.3. English-language communication with international partners and participants.4. Organization of international sports events using bilingual documentation.5. Preparation of scientific publications and presentations in a bilingual format.6. Practical cases: development of bilingual projects for mass sports events.	2
5.	Topic 5. Organization and conduct of mass sports events (using bilingual methodology) <ol style="list-style-type: none">1. Preparatory stage of event organization: concept, goal, program.2. Creation of an organizational structure and distribution of functions.3. Resource planning: finances, personnel, technical support.4. Logistics, security, and medical support.5. Conducting the event: coordination and process management.6. Monitoring, performance evaluation, and reporting.	2

	7. Bilingual component at all stages of organization.	
	Total for the course	10

**4.2. Plan of practical lessons
(seminars, laboratories, semi-group lessons)**

N o.	Lesson topic/plan	Number of hours
1	<p>Topic 1. State regulation and legal mechanisms for conducting physical education, health, and sports activities in Ukraine.</p> <p>Format: group discussion and presentation of results</p> <p>Discussion of questions .</p> <ol style="list-style-type: none"> 1. What are the main laws and regulations governing sports activities in Ukraine? 2. What rights and obligations of sports event organizers are provided for by law? 3. What is the structure of state administration in the field of sports and physical education? 4. What legal mechanisms ensure the conduct of sports events (approvals, licenses, contracts)? 5. What does the licensing and certification of sports facilities and specialists involve? 6. How does the state control compliance with safety and anti-doping regulations? 7. How are international standards integrated into national legislation? <p>Group work.</p> <ul style="list-style-type: none"> • Each group analyzes a specific case: <ul style="list-style-type: none"> ○ Organization of a city sports festival; ○ Holding a school competition with licensing and medical support; ○ Preparing an international tournament in compliance with anti-doping regulations. • The group's task: to determine which state and legal mechanisms need to be applied at each stage. <p>Presentation of group results.</p> <ul style="list-style-type: none"> • Each group briefly presents its analysis. • Discussion and comments from the teacher. 	4
2	<p>Topic 2. Theoretical and methodological foundations of organizing mass sports events.</p> <p>Format: group discussion and presentation of results</p> <p>Questions for discussion:</p> <ol style="list-style-type: none"> 1. What is the systemic nature of a mass sports event? 2. What stages of event organization can be identified in the structural and functional model? 3. What methodological approaches are the most effective for organizing mass sports events and why? 4. What are the key principles of organizing sports events and how are they interrelated? 5. How is the effectiveness of mass sports events assessed (quantitative and qualitative criteria)? 	4

	<p>6. How is the bilingual approach integrated into the event organization process?</p> <p>Work in small groups</p> <p>Each group discusses a specific aspect of the lecture, for example:</p> <ul style="list-style-type: none"> ○ Group 1: systematic and project-based approach; ○ group 2: competency-based and activity-based approach; ○ group 3: performance evaluation and risk management; ○ group 4: bilingual documentation and communication. <ul style="list-style-type: none"> ● Task: prepare a short presentation of your own analysis and examples of how the approaches are applied in practice. <p>Presentation of group results</p> <ul style="list-style-type: none"> ● Each group presents its conclusions (3–5 minutes per group). ● Discussion, clarification, and comments from the instructor. 	
3	<p>Topic 3. Management and technology of sports events. Format: group discussion and presentation of results</p> <p><i>Questions for discussion of the lecture:</i></p> <ol style="list-style-type: none"> 1. What is a mass sports event and what are its main social, educational, and management functions? 2. What are the main stages of organizing a mass sports event in the structural and functional model? 3. What is the systematic approach to organizing mass sports events? 4. How is the project approach applied in the planning of sports events? 5. What do the competency-based and activity-based approaches to organizing sports events entail? 6. What are the key principles of organizing mass sports events and how are they interrelated? 7. What methods are used to evaluate the effectiveness of mass sports events (quantitative and qualitative criteria)? 8. How is a risk-oriented approach integrated into the planning of sports events? 9. What is the specificity of the bilingual approach in preparing documentation and communication during a sports event? 10. What modern technologies and tools help to increase the effectiveness of organizing mass sports events? 11. What problems and difficulties can arise during the organization of mass sports events and how can they be solved from a scientific and methodological perspective? 12. How do scientific and methodological principles influence the preparation of personnel and logistical support for events? <p>Division into groups. Four to five groups are formed, each group receives a set of questions for discussion</p> <ul style="list-style-type: none"> ● Group 1 – Systemic and project-based approaches ● Discuss what systemic and project approaches are. ● How do these approaches help in planning mass sports events? Give examples of their practical application 	4

	<p>Group 2 – Competency-based and activity-based approaches</p> <ul style="list-style-type: none"> • What competencies are necessary for a sports event organizer? • How does the activity-based approach influence the effectiveness of an event? • Discuss ways to integrate educational and professional competencies. <p>Group 3 – Principles of organization and risk management</p> <ul style="list-style-type: none"> • What are the key principles of organizing mass sports events? • How can risks be assessed and minimized during an event? • What control and monitoring methods can be applied? <p>Group 4 – Performance evaluation and bilingual approach</p> <ul style="list-style-type: none"> • What quantitative and qualitative methods exist for evaluating the effectiveness of events? • How can bilingual documentation and communication be integrated into the organization process? • Provide examples of UA/EN documents for a sports event. <p>Group discussion. Each group discusses its questions and prepares a short presentation (5 minutes per group).</p>	
4	<p>Topic 4. Bilingual methodology in the organization of mass sports events. Format: group discussion and presentation of results <i>Questions for discussion during the lecture.</i></p> <ol style="list-style-type: none"> 1. What is a bilingual approach and what role does it play in organizing mass sports events? 2. What are the advantages of using bilingual documentation (UA/EN) when organizing events? 3. What types of bilingual documents need to be prepared for a sports event (regulations, rules, reports, presentations)? 4. How does a bilingual approach help in interacting with international partners and participants? 5. What specific terms and professional vocabulary are used in sports management in two languages? 6. How can you ensure the accuracy of translation and the standardization of terminology in UA/EN documents? 7. What challenges and problems may arise when preparing bilingual documentation? 8. How does the bilingual approach integrate into the planning and implementation of events at all stages (preparation, implementation, evaluation)? 9. How can bilingual presentations and media announcements be used to attract participants and sponsors? 10. What examples of international standards and practices can be applied when implementing bilingual methodology in Ukraine? 	4

	<p>Distribution of questions. Each graduate student receives a set of questions for discussion.</p> <p>Group discussion. Each graduate student discusses their questions and prepares a short presentation (3–5 min).</p> <p>Presentation of graduate students' results (20–25 min).</p> <ul style="list-style-type: none"> • Each graduate student presents their main conclusions (3–5 min). • Discussion, clarification, and comments from the instructor <p>Group 1 – Fundamentals of bilingual methodology</p> <ul style="list-style-type: none"> • What is bilingual methodology and what role does it play in the organization of mass sports events? • What are the advantages of using bilingual documentation in Ukrainian/English? • Give examples of practical applications. <p>Group 2 – Bilingual documents and terminology</p> <ul style="list-style-type: none"> • What documents need to be prepared in a bilingual format (regulations, provisions, financial and media reports, presentations)? • What specific terms should be used and how can their correctness in translation be ensured? • Discuss ways to unify UA/EN terminology. <p>Group 3 – Communication with international partners</p> <ul style="list-style-type: none"> • How does a bilingual approach help in interacting with international participants and sponsors? • How to use bilingual presentations and media announcements? • Give examples of effective UA/EN communication. <p>Group 4 – Integrating bilingual methodology into event organization</p> <ul style="list-style-type: none"> • How is the bilingual approach integrated into the planning, implementation, and evaluation stages of the event? • What international standards can be applied to improve the quality of the event? • Discuss possible challenges and ways to overcome them. 	
	Together	20

4.3. Assignments for independent work (60 min.)

Independent work by graduate students involves mastering theoretical material and consolidating the knowledge and skills acquired during classroom work in the following forms:

- answers to questions for self-assessment;

- solving case studies for current homework;
- preparation of scientific reports and abstracts (in Ukrainian and English).

Knowledge assessment includes interim and final assessments. Graduate students receive points for seminar classes (answers, reports, case studies), for independent () work (presentations), as well as for participation in scientific conferences (forums) (articles, abstracts).

4.3.1. Questions for independent work for third-level higher education students within the discipline "Organization and conduct of mass sports events (using a bilingual methodology)".

Block 1. General concepts

1. What is a mass sports event and what are its main functions?
2. What types of mass sports events exist?
3. What are the social, educational, and recreational goals of mass sporting events?
4. What is the role of the organizer in conducting a mass sports event?
5. What is a systematic approach to organizing events?

Block 2. Stages of event organization

6. What are the main stages of organizing a mass sporting event?
7. How are the concept and program of an event developed?
8. How is the organizing committee formed and how are functions distributed?
9. What tasks does the panel of judges perform?
10. What tasks do volunteers and staff perform during the event?

Block 3. Resource planning

11. What financial resources are needed to organize a sports event?
12. How are human resources allocated for the event?
13. What logistic support is needed?
14. How are logistics for participants and spectators planned?
15. What digital technologies help in planning the event?

Block 4. Risk management and safety

16. What are the main types of risks during sports events?
17. How is a risk management plan developed?
18. How is the safety of participants and spectators ensured?
19. What medical services are involved in the event?
20. How is compliance with safety rules monitored during the event?

Block 5. Legal aspects

21. What laws regulate sports activities in Ukraine?
22. What regulatory documents are required to hold a sports event?
23. What does the licensing of sports facilities and specialists entail?
24. What permits are required to use sports facilities?
25. What is the liability of organizers for violating the law?

Block 6. Bilingual documentation and communication

26. What is a bilingual approach in sports management?
27. What documents need to be prepared in two languages (UA/EN)?
28. How is the accuracy of terminology translation ensured?
29. How can bilingual communication be integrated at all stages of the event?
30. What are the advantages of bilingual documentation for international events?

Block 7. Methodological approaches

31. How is the project approach applied in sports events?
32. What is a competency-based approach to event organization?
33. How does the activity-based approach influence the effectiveness of the organization?
34. How are the systemic and project approaches combined?
35. What are the modern methods for improving the effectiveness of event organization?

Block 8. Effectiveness assessment

36. How is the quantitative effectiveness of an event assessed (participants, audience, media coverage)?
37. How is the qualitative effectiveness of an event assessed (social and image effect)?
38. How is the financial effectiveness of a mass sports event assessed?
39. What indicators are used to evaluate the success of an event?
40. How is the final reporting conducted in UA/EN?

Block 9. International standards and practices

41. What international standards should be taken into account when organizing sports events?
42. How are WADA and international federation (IOC, FIFA) standards applied?
43. How can international practices be integrated into national sports events?
44. What examples of successful international cooperation can be used in Ukraine?
45. How can national events be brought into line with international requirements and bilingual documentation?

4.3.2. Tasks for practical (independent) work:

. Requirements for the content of a practical work

- ✓Relevance to the subject
- ✓Presence of elements of independent analysis
- ✓Practical value of the task
- ✓Justification of decisions
- ✓Use of regulatory documents

5. Requirements for the bilingual component

During practical classes, it is necessary to:

- use sports terminology in Ukrainian and English;
- compile individual elements of documentation in two languages (event name, rules, announcements);
- present the results partly in English;
- develop professional vocabulary in the field of sports.

Requirements for practical classes

1. Purpose of practical classes

Practical classes are aimed at:

- developing the professional competencies of future specialists;
- acquiring skills in organizing and conducting mass sports events;
- developing management and communication skills;
- applying the bilingual methodology of in professional activities

2. General requirements for organizing classes

1. Clear planning of the class structure (aims, objectives, stages).
2. Availability of methodological support (instructions, scenarios, diagrams).
3. Use of modern teaching technologies.
4. Compliance with safety regulations.
5. Practical focus (simulation of real situations).
6. Active participation of all students.

3. Structure of the practical class:

- a). *Organizational stage* (5–10 min): attendance check; announcement of the topic and the aim; brief instruction. Knowledge review (10–15 min): questioning; testing; analysis of the previous assignment.
- b). *Main practical part* (40–60 min): development of a plan for a sports event; modeling of the organizational structure; creation of a scenario; distribution of roles (organizer, judge, volunteer); analysis of a specific case.
- c). *Final stage* (10–15 min): discussion of results; self-assessment; teacher's recommendations.

❖ **Tasks for practical (independent) work:**

1. *Develop a plan for a sports event for students.*
2. *Draw up a program for a physical education and health festival.*
3. *Prepare an organizational structure diagram for a sports event.*
4. *Define the responsibilities of judges and volunteers during a mass event.*
5. *Develop a scenario for the opening and closing of the sports event.*
6. *Draw up a budget for the sports event.*
7. *Prepare a list of necessary sports equipment and facilities.*
8. *Develop a system for evaluating participants in sports competitions.*
9. *Prepare a presentation of the sports event (PowerPoint or other format).*
10. *Conduct a risk analysis and safety measures during the event.*
11. *Prepare instructions for participants and spectators.*
12. *Develop a plan to motivate and encourage participants.*
13. *Plan a route for a relay race or sports quest.*
14. *Develop an advertising campaign for a sports event.*
15. *Prepare a plan for the press center or information support for the event.*
16. *Create questionnaires to assess participant satisfaction.*
17. *Prepare a plan for an inclusive sports event for people with disabilities.*
18. *Develop procedures for holding outdoor competitions.*
19. *Prepare a plan for working with volunteers.*
20. *Compile a list of medical supplies and first aid kits.*
21. *Develop a schedule for preparing the sports ground.*
22. *Conduct practical modeling of competitions in a group (team games).*
23. *Develop a scenario for a sports flash mob.*
24. *Prepare an analysis of the sports event (after practical implementation).*
25. *Develop a plan for maintaining cleanliness and environmental requirements during the event.*
26. *Prepare proposals for attracting sponsors and partners.*
27. *Draw up instructions for competition judges.*
28. *Develop a table of roles for event participants.*
29. *Conduct practical work on creating an information booklet or poster for the event.*
30. *Prepare a report on the organizational and methodological work of the sports event.*

4.3.3. Individual research task. Analysis of the conduct of sports competitions and mass sports events:

Conduct a comprehensive analysis of a real or simulated sports event, taking into account:

- methodological,
- pedagogical,
- safety,
- management aspects,
- the use of bilingual methodology.

Requirements for individual research tasks. "Analysis of sports competitions and mass sports events"

- Scope and format Scope: 10–15 pages (without appendices) Font: Times New Roman, 14. Spacing: 1.5. Margins: standard (2 cm). Page numbering. List of sources (at least 5–7 scientific or normative sources). Appendices (photos, diagrams, tables, questionnaires — as needed)
- Structure of the work: 1. Title page (name of the higher education institution, department, discipline, topic, student's full name, group, tutor, year); 2. Table of contents; 3. Introduction (1–2 pages) Relevance of the topic; Purpose and objectives of the study; Object and subject of the study; Research methods (analysis, observation, questionnaires, etc.). Main part; organizational analysis; methodological analysis; performance analysis. Conclusions. List of references used
Bilingual component (if applicable). Use of English terminology. Communication in two languages. Methodological advantages of the bilingual approach.

4.3.4 . Presentation of the sports event

Requirements for the presentation of a sports event. The structure of the presentation should include justification of the choice of topic and its relevance; analysis of literature on the chosen topic; explanation of the essence of the issue; theoretical generalization and scientifically based conclusions; list of references. The style of presentation should be scientific and businesslike.

2. Requirements for slide design

Number of slides: usually 10–15 (for an educational presentation).

Font: legible (Times New Roman, Arial, Calibri), size 20–28 pt for text, 36–44 pt for headings. Line spacing: 1.2–1.5. Color scheme: contrasting, comfortable for the eyes (text on a light background or light text on a dark background). Text: short sentences, no long paragraphs, no more than 5–7 lines per slide. Use of images and diagrams: only to illustrate key points, do not overload the slide. Animation: moderate, only for logical transitions between points.

Presentation topics for the discipline "Organization and conduct of mass sports events (using a bilingual methodology)".

1. General and theoretical aspects

1. Basics of organizing sports competitions.
2. Classification of sports competitions by sport.
3. History of sports competitions in Ukraine and worldwide.
4. The purpose and objectives of sports competitions.
5. The role of sports competitions in the development of mass sports.
6. Principles of planning and preparing sports competitions.
7. Psychological aspects of participation in sports competitions.
8. Organizational structures of sports competitions.
9. Regulatory and legal framework for holding sports competitions in Ukraine.
10. The social impact of sports competitions on the community

2. Organizational and managerial aspects

1. Stages of organizing sports competitions.
2. Developing a scenario for a sports tournament.
3. Choosing a venue and equipment for competitions.
4. Formation of teams of organizers and judges.
5. Logistics and material and technical support for competitions.
6. Interaction with partners and sponsors of sports events.
7. Ensuring safety during sports competitions.

8. Medical support and insurance for participants.
9. Advertising and PR for sports events.
10. Organization of the awards ceremony and closing ceremony of the competition.

3. Practical and innovative aspects

1. Organization of sports competitions for children and adolescents.
2. Holding student sports tournaments.
3. Mass city sports competitions.
4. Organization of marathons and bike races.
5. Holding sports competitions for people with disabilities.
6. Use of modern technologies for summarizing the results.
7. Methods of motivating and engaging participants in sports competitions.
8. Organization of team sports competitions and relays.
9. Analysis of the success of sports competitions.
10. Innovative formats for sports events in the 21st century.

4.4.4. Presentation of the sports event

Requirements for the presentation of a sports event

(Describe the schedule for the sports event of your choice.)

The theme of the sports event is chosen by the graduate student independently.

Presentation topic:

. Determined by the third-level higher education applicant of their own choice, for example: "Themed sports event 'Olympic Games'".

- ✓ Scope of the presentation: Each slide contains the main points and illustrations (images, diagrams, tables).

Presentation structure: Title slide – topic, author, educational institution, teacher, date. Contents (plan) – brief list of slides. Introduction – relevance of the sports evening, purpose of the event. Main part – schedule and stages of the evening, organizational details, equipment, participant involvement. Conclusions – summary and evaluation of effectiveness. List of references – books, articles, regulatory documents, Internet resources. Official website of the Ministry of Education and Science of Ukraine. – Access mode: <https://mon.gov.ua> (date of access: 14.02.2026).

. Requirements for slide design: Clear title on each slide. Short abstracts, 5–7 lines per slide. Use of graphics, diagrams, and tables for clarity. Contrasting color scheme: light text on a dark background or dark text on a light background. Conciseness: no excessive animations or large amounts of text. Legible typography: Times New Roman, Arial, Calibri fonts, text size 20–28 pt, headings – 36–44 pt.

Design recommendations: Use images and diagrams to show the structure and stages of the event. Limit the text to key points; do not overload the slides. Use clear numbering and markers for better clarity. Add photos of similar events or your own sketches of venues. If possible, use color coding to separate stages or roles.

Presentation topics for "Sports Event"

1. General and organizational topics

1. Organization of a sports event: planning and implementation.
 2. Mass sports event for young people: goals and objectives.
 3. Developing a scenario for a sports event.
 4. Logistics and preparation of the sports event.
 5. The role of organizers and volunteers during a sports event.
2. Theme of the event and types of activities
 1. Themed sports event "Olympic Games."
 2. Sports event "Healthy Lifestyle."

3. Sports event "Fun Starts" for children and teenagers.
4. Tournament sports event: team competitions.
5. Sports event "Marathon of records and achievements."

3. Motivational and educational topics

1. Developing teamwork at a sports event.
2. Fostering a spirit of healthy competition through sports events.
3. Psychological aspects of participation in sports events.
4. Sports events as a means of promoting physical activity.
5. The impact of sports events on the formation of healthy habits.

4. Practical and entertaining topics

1. Organizing sports competitions and relays during the event.
2. Sports events using innovations and technologies.
3. Sports games events for students.
4. Sports events for the whole family: integration of children and parents.
5. Holding a festive sports event with awards for participants.

4.4.5 CASE example:

The purpose of the case study: The case study is aimed at: developing professional competencies in the field of organizing mass sports events; developing analytical thinking; acquiring management decision-making skills; applying bilingual methods in practical activities.

General requirements:

Relevance to the subject matter

- ✓ Realistic situation
- ✓ Presence of a problem aspect
- ✓ Clarity of the tasks set
- ✓ Practical focus of the solution
- ✓ Reasonableness of the proposed actions

Scope and format of the case study:

Scope: 5–10 pages; font: Times New Roman, 14; spacing: 1.5; title page required; clear structure, use of diagrams and tables permitted

3. Case structure: case title (short, meaningful, reflecting the problem).

Description of the situation: characteristics of the event; conditions of the event; number of participants; organizational features; problem or conflict situation.

Problem question: Formulation of the key problem that needs to be solved.

Tasks for analysis: Organizational decisions; methodological decisions; security measures; management decisions; communication actions.

Case solution: Analysis of the situation; justification of the proposed solutions; algorithm of actions; expected result

Requirements for the content of the solution: The solution should include: logical analysis of the situation; specific management steps; justification of the proposed measures; assessment of possible risks; alternative courses of action (if possible).

Bilingual component: The case must include: the use of sports terminology in Ukrainian and English; examples of announcements or rules in both languages; presentation of key decisions partly in English; use of professional vocabulary (event management, safety regulations, schedule, referee, participants, etc.).

Common mistakes: Description without analysis; lack of specific solutions; general statements without justification; ignoring security aspects; lack of a bilingual component.

5. Final assessment Ensuring the educational process

Teaching aids:

- Electronic educational resources (electronic course materials posted in the Moodle learning and control program database on the Petro Mohyla Black Sea National University website; ZOOM.

- Technical means (laptop, etc.).

Material, technical, and/or informational support:

– Projection multimedia equipment (projector, screen, laptop/computer);

– Internet access, Wi-Fi access point;

– OS: Windows;

– Software: MS Word, MS Excel, Zoom, GoogleMeet;

– Moodle 3.9 e-learning system.

5.1 Teaching methods

Teaching methods for individual academic disciplines involve interaction between the instructor and graduate students, during which knowledge, skills, and abilities are transferred and acquired.

The following teaching methods are used during classes: by the nature of the presentation (explanation) of the educational material: verbal, visual, and practical; by the logic of perception and assimilation of educational material: inductive-deductive, research, reproductive, heuristic, explanatory-illustrative methods.

6. Final assessment

6.1.1. List of questions for final assessment:

1. What is mass sports work and its place in the system of physical education.
2. The main goals and objectives of mass sports events.
3. Definition of the concept of "bilingual methodology" in mass sports activities.
4. Historical stages of development of mass sports activities in Ukraine.
5. Classification of mass sports events by scale.
6. Types of mass sports events by nature of conduct.
7. Psychological and pedagogical foundations of organizing mass sports events.
8. Planning mass sports activities at different levels.

9. Structure of a mass sports event program.
10. Methods for developing a mass sports event.
11. Requirements for organizers of mass sports events.
12. Algorithm for preparing a mass sports event.
13. Criteria for evaluating the effectiveness of mass sports events.
14. Features of holding sports festivals.
15. Organization of physical education and health programs for different population groups.
16. Conducting sports competitions and games.
17. Team building in mass sports events.
18. Methods of working with volunteers during events.
19. Basics of safety during mass sports events.
20. Medical care for participants.
21. Organization of catering during mass sports events.
22. Refereeing system at mass sports events.
23. Psychological aspects of participant motivation.
24. Working with participants of different age groups.
25. Features of holding competitions for children.
26. Features of holding events for people with disabilities.
27. Inclusiveness in mass sports activities.
28. Organization of sports and tourism events.
29. Sports relays: methods of preparation and conduct.
30. Legal aspects of organizing mass sports events.
31. Requirements for the venue of a mass sports event.
32. Preparation of documentation for a sports event.
33. Organization of an advertising campaign for the event.
34. Use of modern information technologies in mass sports events.
35. The role of social networks in promoting sports events.
36. Financial support for mass sports events.
37. Attracting sponsors and partners.
38. Sponsorship agreements: content and structure.
39. Preparation of sports grounds.
40. Equipment and inventory for mass events.
41. Provision of technical support during the event.
42. Organization of broadcasts and multimedia support.
43. Operation of the press center during mass sports events.
44. Risk analysis for mass events.
45. Response to emergencies during the event.
46. Rules of conduct for participants and spectators.
47. Ethics of communication with participants.
48. Assessment of participants' physical fitness.
49. Sports attributes: meaning and application.
50. Form and symbolism of sports events.
51. Organization of athletics competitions at mass events.
52. Organization of football tournaments in mass practice.
53. Principles of conducting sports games competitions.
54. Mass cycling events: preparation and conduct.
55. Organization of children's physical education and health programs.
56. The social function of mass sports events.
57. The role of mass sports events in forming a healthy lifestyle.
58. Creation and work of creative groups in mass sports activities.
59. Techniques for conducting sports flash mobs.
60. Preparation of an event scenario.

61. Monitoring and evaluation of mass sports events.
62. Reporting after the event.
63. Organization of cultural and mass programs in sports events.
64. Psychophysiological requirements for participants.
65. Sports festivals: concept and implementation.
66. Organization of intellectual game tournaments in mass events.
67. Safety during outdoor competitions.
68. Regulatory and legal framework for mass sports events in Ukraine.
69. International standards for organizing mass sports events.
70. Practical cases in the organization of sports events.
71. Analysis of successful mass sports projects.
72. Work plan for a sports club or community.
73. Communication strategies in mass sports activities.
74. Working with parents and the public during children's events.
75. Maintaining order during events.
76. Interaction with law enforcement agencies.
77. Organization of charity sports events.
78. Sports shows: from idea to implementation.
79. Creative forms of holding mass events.
80. Using a bilingual approach in preparing participants.
81. Communication skills of an organizer.
82. Leadership qualities in sports and mass activities.
83. Team management during the event.
84. Evaluation of feedback from participants.
85. Use of musical accompaniment in sports events.
86. Organization of an entertainment program.
87. Stages of implementation of a sports project.
88. Cross-cultural aspects of sports and mass work.
89. Environmental requirements for holding mass events.
90. Prospects for the development of mass sports activities in Ukraine.

6.1.2. Final assessment is carried out by means of an exam.

The result of studying the discipline is a credit. The condition for admission to the final assessment of knowledge is positive marks from the current assessment of knowledge. The assessment of applicants' knowledge is carried out on a 100-point scale. The maximum number of points that an applicant can receive during the semester is 70 points. The maximum number of points on the credit is 30 points.

The credit ticket consists of three questions, for each correct answer the applicant receives: the first and second questions are worth 8 points each, and the third question is worth 14 points.

A typical exam ticket

	<u>Petro Mohyla Black Sea National University</u> (full name of the higher education institution)
level of higher education	<u>Third (educational and scientific)</u>
Specialty	<u>017 Physical Education and Sports</u>
Field of knowledge	<u>01 Education/Pedagogy</u>
Semester	2
Academic discipline	«Organization and Conduct of Mass Sports Events" (using a bilingual methodology)»
TEST SHEET No. 0	

1. Organization of physical education and health programs for different population groups.
2. Stages of implementation of a sports project.
3. Features of holding events for people with disabilities.

Approved at a meeting of the Olympic and Professional Sports Department

Ticket No. ____ dated " ____ " _____ 20__

Head of the OPS Department _____ N.Y. Dovgan,

Examiner _____ Dovgan N.Yu.,

(signature)

7. Assessment criteria and means of diagnosing learning outcomes

Final assessment of applicants' knowledge involves the gradual accumulation of points from one current assessment to another, ultimately resulting in a total final score. Assessment of applicants' knowledge during one semester includes evaluation of work in seminars (answers, reports, tests, case studies), independent (individual) work (research tasks), as well as participation in a student conference (forum).

The work program provides for the inclusion of elements of informal education within the framework of practical assignments on topics. If you have completed courses, training, and received certificates, please provide copies.

No	Type of activity (task)	Maximum number of points
1	Answers in group classes 20 2 points each	40
2	Individual research task. (Analysis of sports competitions and mass sports events)	10
3	Presentation of a sports event	10
4	Presentation of sports competitions (Describe the schedule for a physical education and health event of your choice.)	10
5	Credit	30
	Total	100

Oral response (Responses during group sessions)

2 points - the answer is correct, complete, logical, contains analysis, systematization, generalization, uses interdisciplinary connections, contains reasoned conclusions

2 -1 points - the student reproduces a significant part of the educational material, highlights its main content, demonstrates basic knowledge of individual provisions, but is not capable of deep, comprehensive analysis, justification, and argumentation, does not use the necessary literature, and makes significant inaccuracies and errors

1 point - the answer has significant errors, the arguments are not formulated, incorrect terminology is used

;

Presentation of a sports event (Describe the plan for a sports event of your choice.)

10 points	The work proposed by the student is presented in the required volume, is competently formatted, is based on basic theoretical and practical material, contains new, non-traditional information on the issue and proposals for its practical application
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8 points	The work proposed by the student is presented in the required volume, competently formatted, based mainly on basic theoretical and practical material, and contains fragments of new, non-traditional information. The formatting of the work has minor flaws.
5 points	The work proposed by the student is presented in the required volume, formatted, includes basic theoretical and practical material, but contains certain shortcomings in the coverage of the issue under study. The formatting of the work has some shortcomings.
3-2 points	The work contains basic theoretical and practical material, but has no practical application. The presentation of the material is inaccurate, there are significant shortcomings in the coverage of the topic and the formatting of the work
1 point	The work contains basic theoretical and practical material, but the topic is not fully covered. The presentation of the material is inaccurate, and there are shortcomings in the coverage of the topic. The scope and design of the proposed work have significant inaccuracies.
0	The work contains theoretical material, but the topic is not fully covered. The presentation of the material is inaccurate, and there are shortcomings in the coverage of the topic. The volume and design of the proposed work have significant inaccuracies.

Presentation of sports competitions

10 points	The work proposed by the student is presented in the required volume, formatted correctly, based on basic theoretical and practical material, contains new, non-traditional information on the issue and proposals for its practical application.
8 points	The work proposed by the student is presented in the required volume, competently formatted, based mainly on basic theoretical and practical material, and contains fragments of new, non-traditional information. The formatting of the work has minor flaws.
5 points	The work proposed by the student is presented in the required volume, is competently formatted, includes basic theoretical and practical material, but contains certain shortcomings in the coverage of the issue under study. The formatting of the work has some shortcomings.
3-2 points	The work contains basic theoretical and practical material, but has no practical outcome. The presentation of the material is inaccurate, there are significant shortcomings in the coverage of the topic and the design of the work.
1 point	The work contains basic theoretical and practical material, but the topic is not fully covered. The presentation of the material is inaccurate, and there are shortcomings in the coverage of the topic. The volume and formatting of the proposed work have significant inaccuracies.
0	The work contains theoretical material, but the topic is not fully covered. The presentation of the material is inaccurate, and there are shortcomings in the coverage of the topic. The scope and design of the proposed work have significant inaccuracies.

Analysis of the conduct of sports competitions and mass sports events (*Describe the scheme for conducting a physical education and health event of your choice*).

Assessment criteria:

9-10 points: clearly describes the conduct of sports competitions and mass sports events, provides a description, and includes a concise summary of the main aspects;

7-8 points: superfluous material is identified and described, the text of the work has not been creatively reworked, the characteristics of the conduct of sports competitions and mass sports events are not provided fully;

5-6 points: there is a focus on secondary aspects and descriptions of the conduct of sports competitions and mass sports events

3-4 points: a large amount of superfluous material has been copied, there is no description of the organization of sports competitions and mass sports events

1-2 points: no description of research methods; description of one method is provided.

Pass mark – 30 points:

For a correct and complete answer to each question, the following points are awarded:

14-15 points: deep understanding of the program material; complete answer to the question;

11-13 points: complete mastery of the program material and ability to navigate new material; meaningful answers to questions;

7-10 points: partial, incomplete coverage of the question; inaccuracy in the answer; understanding of the main provisions of the material.

3-6 points: failure to master a significant part of the program material;

0-2 points: lack of knowledge of the theory of basic issues and terms;

6.5 The overall assessment for answering questions is determined according to the national scale and the ECTS scale:

Correspondence of rating scores in points according to the national scale and the ECTS scale:

Score	Grade on the national scale	Grade on the ECTS scale	
		Grade	Explanation
90-100	Excellent	A	Excellent
82	Good	B	Very good
75-81		C	Good
67-74		D	Satisfactory
60-66	Satisfactory	E	enough
35-59	Unsatisfactory	F	Unsatisfactory
1-34		F	Unsatisfactory

The grade "Excellent" - 90-100 points is given if the applicant has provided concise and thorough answers to all questions asked during the exam. The answer shows that the student has a good grasp of all the course material covered in the syllabus, and has a comprehensive understanding of the course rather than just isolated knowledge of individual topics. The candidate is able to justify their answer, provide the necessary evidence and examples, and analyze the situations presented, referring to sources of information. The applicant understands the importance of knowledge in the discipline for their personal life and future professional activity, confirming this with specific examples. When answering, the applicant must demonstrate creative rather than reproductive mental activity.

A grade of "Good" (75-89 points) is given if the applicant provides an answer to each test question, revealing the main content. However, the answers lack depth and comprehensiveness,

and some important nuances are omitted. When selecting and citing facts and examples, the applicant makes minor mistakes. At the same time, the student does not understand the relevance of the issues discussed. There are certain inaccuracies in the expression of their own opinion. The conclusions are not complete and logical.

A grade of "Satisfactory" (60-74 points) is given to the applicant if they have not fully answered the test questions or have not answered one of them, which indicates a lack of complete comprehensive mastery of the course material (they only know certain topics). There is a lack of thoroughness in the consideration of issues, and the logic of the presentation of the issue is violated. The applicant is unable to analyze the material and does not understand the relevance of the problem for today. The reasoning behind the answer is weak and selective, and there are significant errors in the use of factual material. The conclusions do not reflect the essence of the question or are absent.

A grade of "Unsatisfactory" (34-59 points) is given to a student when each of the three questions is covered superficially, or when 2 out of 3 questions remain unanswered. Significant errors are made in the process of addressing the questions, the applicant does not know or confuses the factual material, is unable to analyze the main problems, and does not demonstrate creative thinking. There are no personal opinions or conclusions.

8. Recommended sources of information and information resources.

8.1. Main:

1. Galchenko L. V. Mass sports events: a textbook for higher education students / L. V. Galchenko. – Zaporizhia: Zaporizhzhia National University, 2022. – 186 p.
2. Dovgan N. Yu. Forecasting and designing innovative technologies in the field of physical education and sports / N. Yu. Dovgan. – Pedagogical Sciences: Theory, History, Innovative Technologies, 2025, No. 5 (145). – P. 262–270.
3. Dovgan N. Yu. The latest technologies for teaching physical education to schoolchildren in the context of global changes and challenges, / Dovgan N. Yu., Gancheva V. I., Goncharenko Otravenko O. V. // Bulletin of Luhansk Taras Shevchenko National University. Pedagogical Sciences. - 2022. - No. 3. - P. 6-20. - Access mode: http://nbuv.gov.ua/UJRN/vlup_2022.3
4. Dovgan N. Yu. Physical education of higher education seekers through extracurricular sports and mass activities. — Irpin: University of the State Fiscal Service of Ukraine, 2020. — 327 p. — (monograph)
5. Krutsevich, T. Yu., Bezverkhnia, H. V. Theory and methods of physical education: modern approaches: textbook. — Kyiv: Olymp. lit., 2022. — 384 p.
6. Shiyani B. M. Theory and Methods of Physical Education: Textbook for Students of Higher Education Institutions. – Ternopil: Navch. kn. – Bohdan, 2023. – 376 p.
7. Physical education, sports, and health culture in modern society: scientific journal. – Lutsk: Volyn National University named after Lesya Ukrainka, 2024. – No. 4 (68). – 120 p.

8.2. Additional literature

8. Dovgan N. State of Physical Fitness of the Students of Ukrainian Higher Educational Institutions Griban G. P., Dovgan N. Yu., Tamozhanska G., Semeniv B., Ostapenko A., Honcharuk N., Khurtenko O., Kozibroda L., Husarevych O., Denysovets A., Hrynychuk O., Bloschynskiy I. — International Journal of Applied Exercise Physiology, 2020, No. 9(5), pp. 16–26.
9. Dovgan N. Current State of Students' Health and Its Improvement in the Process of Physical Education Griban G. P., Lyakhova N.A., Tymoshenko O.V., Domina Zh.G., Dovgan N. Yu., Kruk M., Mychka I., Tkachenko P.P., Semeniv B., Grokhova G.,

- Zelenenko N., Prontenko K. — *Wiadomości Lekarskie*, 2020, vol. 73, no. 7, pp. 1438–1447.
10. Dovgan N. Dynamics of the Students' Physical Fitness While Studying at Higher Educational Institutions . Griban G. P., Yahupov V., Svystun V., Dovgan N. Yu., Yeromenko E., Udych Z., Zhuravlov I., Kushniriuk S., Semeniv B., Konoval'ska L., Skoruy O., Grokhova G., Hres M., Khrysten'ko D., Bloshchyn'skyi I. — *International Journal of Applied Exercise Physiology*, 2020, No. 9(9), pp. 147–156.
 11. Herold D. M., Joachim G., Frawley S., Schulenkorf N. *Managing global sport events: logistics and coordination*. – Bingley: Emerald Publishing Limited, 2022. – 304 p.
 12. Mallen C., Adams L. *Event management in sport, recreation and tourism*. – 4th ed. – London : Routledge, 2024. – 432 p.
 13. Yfantidou G., Costa G., Alexandris K. *Organization of safe sport events: a technical manual*. – Athens: Disigma Publications, 2025. – 250 p.

REGULATORY AND LEGAL ACTS

14. *On Physical Culture and Sport: Law of Ukraine dated Dec. 24, 1993, No. 3808-XII (with amendments and additions)*. – Official text. – Kyiv: Verkhovna Rada of Ukraine, 2025.
15. *On Education: Law of Ukraine dated September 5, 2017, No. 2145-VIII (with amendments and additions)*. – Official text. – Kyiv: Verkhovna Rada of Ukraine, 2025.
16. *Strategy for the Development of Physical Education and Sports in Ukraine for the Period until 2028: approved by the Resolution of the Cabinet of Ministers of Ukraine*. – Kyiv: Cabinet of Ministers of Ukraine, 2023.
17. *Methodological recommendations for the organization and conduct of mass sports events in educational institutions / Ministry of Education and Science of Ukraine*. – Kyiv: MES of Ukraine, 2024.